

2024

Judah Touro Society Gala



Sponsorship and ticket sales

The Judah Touro Society Gala is the Foundation's annual fundraising event in which our donors come together to support the hospital that has cared for this community for over 170 years. The signature event features curated food, cocktails, music, and activations to engage and inspire. The gala also features the presentation of the Judah Touro Society Award- Touro's most prestigious honor which recognizes an individual or family whose continued support of Touro strengthens our community and inspires others through outstanding service.

Below are sponsorship opportunities for donors and corporate businesses to support our hospital and make an impact on our patients and our community.

Presenting Sponsor \$20,000

Recognition as Presenting Sponsor on:

- Event invitations*
- Event website
- Touro social media posts
- Event signage
- Event collateral*
- Eight tickets for patron cocktail party, dinner, and award ceremony with a designated, reserved front table at Gala
- Stage acknowledgment at event
- Name listed on Touro's 2024 Donor Wall for one year

Entertainment Sponsor \$10,000

Recognition as Entertainment Sponsor on:

- Stage with name and logo on bandstand signage at event.
- Event website
- Touro social media posts
- Event signage
- Event collateral*
- Four guest tickets for patron cocktail party, dinner, and award ceremony with reserved seating at Gala
- Name listed on Touro's 2024 Donor Wall for one year



FUND-raising Sponsor **\$7,500**

Recognition as FUND-raising Sponsor on:

- FUND-raising activation station signage with name and logo at event.
- Event website
- Touro social media posts
- Event signage
- Event collateral*
- Four guest tickets for patron cocktail party, dinner, and award ceremony with reserved seating at Gala
- Name listed on Touro's 2024 Donor Wall for one year



Spirit Sponsor **\$5,000**

Recognition as Spirit Sponsor on:

- Wine Pull station with name and logo on signage and wine bags at event.
- Event website
- Touro social media posts
- Event signage
- Event collateral*
- Two guest tickets for patron cocktail party, dinner, and award ceremony with reserved seating at Gala
- Name listed on Touro's 2024 Donor Wall for one year

Photobooth Sponsor **\$2,500**

- Recognition as Photobooth Sponsor on Photobooth station with name and logo on signage at event
- Two guest tickets for patron cocktail party, dinner, and award ceremony with reserved seating at Gala
- Name listed on Touro's 2024 Donor Wall for one year

Tickets

Reserved table for 8 \$2,500

Eight guest tickets for patron cocktail party, dinner, and award ceremony with a reserved table for eight at Gala.

Individual tickets \$200 each

Proceeds raised through the Judah Touro Society Gala benefit the Touro Fund. The Touro Fund allows us the opportunity to support the hospital in numerous ways by funding programs and initiatives that care for the patients in our community.

Email TouroFoundation@LCMHealth.org or call **504.897.8435 to secure your sponsorship opportunity and visit touro.com/gala for more event details.**

*Subject to printing deadlines